



## Press Release

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FOR IMMEDIATE RELEASE  
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### **GEL-PAK OFFERS NEW WEBSITE TOOL FOR CUSTOMERS**

HAYWARD, CA, JULY 31, 2008: Gel-Pak®, a division of Delphon Industries and leading manufacturer of Gel-coated carriers for device shipping, handling, and processing announced today the launch of its new web-based Device Calculator Tool. This tool allows customers to compute the number of their specific devices that can be loaded on a particular Gel-Pak carrier. This new option can be accessed via Gel-Pak's website [www.gelpak.com](http://www.gelpak.com).

This feature compliments the sites Product Selection Wizard (PSW), an interactive program that uses a series of targeted questions to recommend the ideal Gel-Pak carrier based on each customer's detailed application. "The Device Calculator will be a valuable tool for both new and existing customers allowing them to optimize the number of devices they can load on a Gel-Pak carrier based on device size and product type," says Darby Davis, Director of Worldwide Sales and Marketing.

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**Background:**

Since 1980, Gel-Pak has manufactured a line of Gel-coated device carriers and handling materials that offer unique solutions for applications where damage during handling must be avoided. The company's proprietary elastomer technology serves as the basis of its Gel-Box, Gel-Tray, Film, and patented Vacuum Release (VR) products. Gel-Pak is a division of Delphon Industries, LLC. For further information on Gel-Pak's product line, please refer to their website at [www.gelpak.com](http://www.gelpak.com).

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